



2024-2025

ANNUAL REPORT

www.SCDancers.com

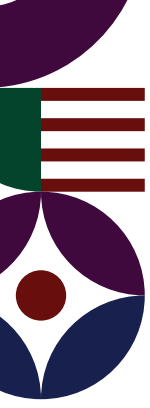


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ARTISTS AND BOARD



Company Dancers

Billie Ainsley
Chrissy Baxter
Aliyah Beckles
Breeanna Booth
Jaqui Brown
Kas Chiaromonte
Hayley Ng
Paul Moen
Cecilia Vanderwerf
Eligh Zimmerman

Company Apprentices

Sheralyn Faria
Lidia Mateus

Guest Artists

Kimberly Dearmer
Elsie Kretzschmann
Laura MacDonald

Board of Directors

Derek Breedon – General Member
April Du – Treasurer
Wendy Hutchinson – Board Chair
Roz Owens – Incoming General Member





2024-2025 REFLECTION



A WORD FROM OUR TEAM

BOARD CHAIR – WENDY HUTCHINSON



Having been involved with SCD since its humble beginnings, it's been my privilege to help oversee the Company's continued growth, thanks to the dedicated people at its core. The Board and I look forward to the coming season

We know that SCD will be well-served by this transition. We thank Chrissy for her ongoing guidance, congratulate Jaqui on her expanded role, and welcome Aliyah to the fold.

Wendy



ABOUT SCD



SCD creates opportunities to engage with dance by witnessing it, performing it and talking about it.

Since 2009, SCD has been invested in growing and developing local talent through the creation of original dance works, providing professional development opportunities like classes and workshops, and the production of performances and community events.

We have created a hub for dance artistry in Barrie and are committed to supporting emerging and established artists from diverse cultural and training backgrounds. We are dedicated to contributing to the vibrant cultural landscape of Barrie.

Mission

SCD exists to create, cultivate, and showcase dance in our region. We collaborate with diverse artists, foster interdisciplinary exchange, and engage meaningfully with our community through inclusive and accessible dance experiences.

Mandate

SCD is a dynamic not-for-profit dance company rooted in artistic collaboration and community engagement. Dedicated to serving Simcoe County, SCD fulfills a dual role as both a creator of contemporary dance and presenter of dance as an art form. Through creation, curation, and community-centered performance, we aim to nurture a vibrant, inclusive, and enduring dance presence in our community.

Values

Creativity - We offer opportunities for artists and community members to come together in shared creative experiences.

Community - We believe in building connections through welcoming, inclusive, and supportive artistic environments.

Collaboration - We create spaces for collaboration between artists from diverse backgrounds and artistic disciplines.






2024-2025 REFLECTION



A WORD FROM OUR TEAM

OUTGOING EXECUTIVE DIRECTOR – CHRISSY BAXTER



As I reflect on the 2024–2025 season, I'm filled with gratitude for the meaningful work we've accomplished together. This year was marked by creative risk-taking, deepening community connections, and continued growth for the company.

It has been a joy to witness the artistry, dedication, and heart that our dancers and collaborators bring to every stage, studio, and community event.

Looking ahead to my final year with Simcoe Contemporary Dancers, I am embracing this time of transition with both pride and anticipation. It is a privilege to continue supporting the company as it evolves and to help shape a sustainable path forward.

Thank you to everyone, past and present, who has helped build and sustain this vibrant dance community.

Chrissy

2024-2025 PROGRAMS

Expanding opportunities for dialogue,
collaboration, & creative exploration in dance.



In the 2024-2025 season, SCD focused on fostering new and deepening existing strategic partnerships to bring new performances and events to Barrie.

We are proud of the vibrant season of programming we developed which was rooted in artistic excellence and community connection. Highlights of the season include:

- SCD artists performing in the **Simcoe County Theatre Festival** and Bravado's **Earth, Wind, and Choir**
- SCD producing the **21st Annual Celebration of Dance** featuring local artists and youth performers
- the revival of the **Get Out and Dance festival** with free outdoor performances featuring artists from across Simcoe County and beyond
- in-school, guest, and community **workshops and open classes**
- brand new **community performances** in partnership with the MacLaren Art Centre.
- development of **new choreographic works** by regional artists



SCD dancers participated in **15 performance events** through our own productions and partnerships.



SCD hosted **29 contemporary dance classes** providing **227 unique experiences** to local artists.



SCD hosted **16 workshops** in the community and in-schools around Simcoe County providing **202 unique experiences**.



Unique Experiences Provided

includes attendance at classes, workshops, performances and community events

2024-2025 PROGRAMS

Animations

In celebration of Ontario's **Culture Days**, in partnership with the MacLaren Art Centre, SCD created a series of engaging outdoor movement improvisations. The dancer's movement was inspired by three of the MacLaren Art Centre's permanent collection sculptures including *Dream Chamber* by Sorel Etrog; *Shlosha* by Kossol Eloul and *Grace Note* by Lyn Carter & Carl Taçon.

Interplay

Our *Interplay* performance showcased a dynamic exchange of sound, movement, and live visual art designed to challenge and expand the boundaries of each artistic medium. **Brianna Maltias'** tap board, made up of various textures, served as the foundation, sparking responsive movements from the contemporary dancer whose movement, in turn, influenced both the tap percussion and visual artist, **Monica Loney**. Loney captured the unfolding performance in real-time, crafting artwork inspired by the rhythm, movement, and evolving connections between the performers, creating a continuous cycle of inspiration and response. The audience witnessed a unique artistic dialogue blending rhythm, motion, and visual creativity into a captivating, shared experience.



Classes and Workshops

This year we hosted Fall and Spring sessions of our open drop-in classes. Each class was a new adventure featuring a rotation of instructors from the company. Classes consisted of floor-work, centre practice, travelling work, and movement combinations and were open to dancers 14+ and were taught at an open level.

We also held one guest workshop where we invited Barrie native, **Kylie Thompson**, in to teach a challenging contemporary floorwork workshop. We also hosted a wide variety of community dance workshops featuring different styles of dance including BellyDance, BollyZumba, Body Percussion, and the **Seeds to Sow** inspired, Discover, Draw, and Dance.

Artist Fees Breakdown

35% of our expenditures this season were Artist Fees.



Choreographic Commissions

This season we commissioned one new work by company member, **Kassandra Chiaromonte**. This new work is called *Non-Linear* and explores a personal healing journey. We also partnered with regional choreographer, **Aliyah Beckles** to bring her new work, *These Weary Bones* to life, exploring community support in a grief journey. We were also commissioned by **Bravado! Show Choir** to create a new work for their Spring show, *Earth, Wind and Choir* which we performed alongside the choir at Barrie's Georgian Theatre.




**2024-2025
REFLECTION**



A WORD FROM OUR TEAM

**PROGRAMS DIRECTOR & CO-ARTISTIC DIRECTOR -
JAQUI BROWN**



I'm so thankful and grateful to Chrissy for all that she's done to help grow and shape the company over her time spent with SCD.

I'm so excited for Aliyah to be joining us, and I look forward to this next chapter with SCD!

Jaqui

2024-2025 REVENUE



SCD is a Barrie's only not-for-profit professional dance company.

As a small NPO, SCD experiences unique challenges and opportunities. Limited resources and capacity can stretch our team, requiring creativity, flexibility, and resilience to sustain our operations. Yet, our size also allows us to remain nimble, responsive, and deeply connected to our community. This closeness fosters strong relationships with our audiences, collaborators, and partners, enabling us to create art that is personal, relevant, and impactful. Our dedicated team continually updates our programming as required to ensure our impact is enduring.



Grant Revenue

We received grant funding from the Department of Canadian Heritage and City of Barrie this season.

\$31,787



Performance Revenue

Performance revenue includes box office, choreographic commissions, and Celebration of Dance entrance fees.

\$6,569



Fundraising

SCD's fundraising support includes sponsorships, individual donations, and corporate giving.

\$3,398



Classes and Workshops

Revenue from classes and workshops include guest workshops, drop-in classes, and in-school workshops.

\$1,194

Navigating Shifting Financial Landscapes in the Arts

As an organization, we pride ourselves on being agile and always finding ways to make an impact with our programming as funding fluctuates from year to year.

This season our main strategy for continuing to make an impact in our community has been to create opportunities to dance with us via open classes, community workshops, guest workshops, and in-school workshops.

We also created free performance opportunities through strategic partnerships with the **MacLaren Art Centre**, **Bravado Show Choir**, and through our Celebration of Dance fundraising event which raised **\$4,500 in support of the Barrie Food Bank!**

FINANCIAL STATEMENT

SCD has prepared an internal financial report with Sunshine Bookkeeping Inc. reflecting the company's financial position for last fiscal year.

Statement of Activity Simcoe Contemporary Dancers July 1, 2024-June 30, 2025

DISTRIBUTION ACCOUNT	TOTAL
Income	
4000 Grant Income	\$31,787.47
4300 Corporate Giving	\$2,850.00
4400 Individual Donations	\$388.24
4475 Sponsorship	\$100.00
4500 Performance Income	0
4540 Box Office Income	\$2,626.55
4550 Event Entrance Fee	\$1,872.97
Total for 4500 Performance Income	\$4,499.52
4600 Classes and Workshops	\$1,193.68
4700 Choreographic Commissions	\$2,069.90
4900 Board Contributions	\$80.00
Total for Income	\$42,948.81
Cost of Goods Sold	
Gross Profit	\$42,948.81
Expenses	
5000 Operational Expenses	0
5030 Memberships and Licences	\$22.12
5040 Postage and Courier	\$90.00
5060 Insurance	\$3,722.40
5090 Professional Fees - Accounting	\$2,907.00
Total for 5000 Operational Expenses	\$6,741.52
5100 Marketing Expenses	\$755.40
5200 Office Supplies	\$529.15
5300 Facility Expenses	\$6,078.74
5400 Travel Expenses	\$241.15
5500 Payroll Expenses	\$4,900.00
5600 Artist Fees	0
5605 Artist Fees - Dancer - Performance	\$6,100.00
5610 Artist Fees - Dancer - Rehearsal	\$2,925.00
5615 Artist Fees - Rehearsal Direction	\$45.00
5625 Artist Fees - Instruction	\$2,755.00
5632 Musical Performance	\$2,100.00
5640 Artist Fees - Choreography	\$1,000.00
5655 Royalty Fees	\$593.93
5680 Artist Fees - Other	\$500.00
Total for 5600 Artist Fees	\$16,018.93
5700 Technical Personnel	\$3,775.22
5800 Other Program Expenses	\$586.08
5900 Charitable Contributions	\$4,500.00
Total for Expenses	\$44,126.19
Other Income	
Other Expenses	0
Profit	-\$1,177.38



PAST, PRESENT, FUTURE



2022 –
2023

During this creation season we perfected our full-length work, **Tracing Orbits**, produced **Dusk Dances Barrie**, and hosted a series of guest workshops!

2023 –
2024

During this production season, we brought *Tracing Orbits* to stage, facilitated a **community creation** period, and hosted many **in-school workshops**!


2024 –
2025

Most recently, we have focused on community partnerships – bringing brand-new **improvisation performances** to our community and hosted 2 sessions of our **open classes** in Barrie!

SCD has *Momentum* going into 2025–2026

We are entering our next production focused season and are excited to bring *Momentum* to Barrie's Five Points Theatre in March 2026!

Momentum is a mixed-program contemporary dance show exploring the forces that propel us through life – grief, community support, and personal growth. Featuring **9 new works** choreographed and performed by SCD's artists with a few special guest artists.



STRATEGIC PLAN



Inspire

To build a sense of excitement and curiosity about contemporary dance in our community



Excel

To facilitate artistic excellence and innovation in contemporary dance with local artists



Endure

To develop a sustainable organization, ensuring a legacy of dance artistry in our community

2025–2028 Strategic Plan

in 2024–2025, we undertook an update to our strategic plan that will guide us for the next 3 years. Looking ahead to our 2025–2026 season, our main goals are...

- Host 1 free community workshop during Winterfest 2026.
- Host a 14-week progressive class session in Spring 2026.
- Book 4 in-school workshop sessions, 2 in the Fall and 2 in the Spring.
- Create 1 in-school workshop participant survey
- Post to website "What's New" Blog once per month
- Offer 1 open rehearsal opportunity for public prior to Momentum
- Add 2 new board members to our Board of Directors
- Increase fundraising initiatives including sponsorship development

SUCCESSION



Chrissy Baxter

Outgoing Executive Director

Chrissy earned a Bachelor of Fine Arts degree in Modern Dance from SUNY Brockport graduating Magna Cum laude in 2012. Her training includes Bartenieff Fundamentals, modern and contemporary dance, and ballet.



Aliyah Beckles

Administration Director and Co-Artistic Director

Aliyah is a dance artist and Registered Kinesiologist that resides in Penetanguishene. Aliyah's choreographic works are informed by her own experiences and are reflective of the life stages she has worked through as a Black female identifying performer.



Jaqui Brown

Programs Director and Co-Artistic Director

Jaqui is a dancer and dance educator based in Ontario. She earned a diploma in Performance Dance from George Brown College and holds degrees in Psychology and Spanish from York University. She is very proud of her well-rounded dance training which has also included vocal and acting education.

Succession Planning

SCD has navigated succession planning before and we understand how important it is, especially as a small organization. Our team is extremely dedicated to our mission and driven to ensure SCD's enduring legacy in our community.

For us, succession planning is about ensuring continuity of vision, values, and relationships.

At SCD, we view succession as an opportunity to mentor emerging leaders, strengthen our governance, and diversify our leadership to reflect the evolving needs of our community. By intentionally building capacity within our organization, we're creating a sustainable foundation for future generations of artists and collaborators to thrive in Barrie and beyond.




**LOOKING
AHEAD**



A WORD FROM OUR TEAM

**ADMINISTRATION DIRECTOR & CO-ARTISTIC DIRECTOR -
ALIYAH BECKLES**



I am so grateful to be able to rejoin SCD in this new leadership capacity. Having been affiliated with the company in different roles over the past (almost) 15 years, this new role feels like a homecoming for me.

I deeply look forward to continuing to propel the company forward with Jaqui as we move into a new chapter of SCD.

Aliyah

SUPPORTERS

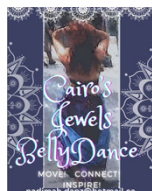
Funders



Funded by the
Government
of Canada



Sponsors



Sir
Games-A-Lot



2024-2025 Artistic Collaborators

Eseosa Abu
Joe Adamick
Aliyah Beckles
Tori Bowen
Bravado Show Choir
Alexis Burling
Cairo's Jewels Belly Dance
Jenn Deeder
Jerimy Dickson
Christina Digiseppe
Lineen DOUNG
Sheralyn Faria
Maggie Gilligan
Teagan Hadcock
Xayla Henry
Hungry Manna

Samantha Ippolito
Sam Ierullo
Sarah Kennedy
Alayna Kellet
Kasey Kohring
Lasaya Dance School
Monica Loney
Erika MacNeil
Brianna Maltais
MacLaren Art Centre
Northern Palm Canada
Hayley Ng
Isabela Robev
Stephanie Seeley
Sil Simone
Shelly Skinner

Simcoe County Theatre Festival
Cameron Troper
Jaymee Turner
Rebecca Zizek
Nicole Welsh
Kathleen Wells
Gabby Walline
Geoeigh Wehby